

Application SN 10/008,940  
Amendment Dated: April 12, 2004  
Reply to Office Action of: December 11, 2003

**Amendments to the Claims**

1. (CANCEL) A display comprising:

- (a) a first panel having a front surface and a rear surface;
- 5 (b) at least one character set on said front surface, said character set comprising segments arranged in a manner corresponding to a digital display;
- (c) each of said segments being a generally elongated geometric shape having opposite ends, said ends being secured to said board by elastomeric  
10 members;
- (d) said segments having a first surface in a first color and an opposite second surface having a color corresponding to the color of the front surface of the first panel whereby a user may rotate individual segments to position the reverse and obverse segment surfaces to establish selected alphanumeric  
15 characters.

2. (CANCEL) The display of Claim 1 wherein a second panel is secured to the rear surface of said first panel having a front and rear surface.

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3. (Currently Amended) The display of Claim ~~[[1]]~~ 11 wherein said first panel carries multiple character sets.

4. (CANCEL) The display of Claim 1 wherein said second panel is provided with:

- 5 (a) at least one character set on said front surface, said character set comprising of segments arranged in a manner corresponding to a digital display;
- (b) each of said segments being a generally elongated geometric shape having opposite ends, said ends being secured to said board by elastomeric members; and
- 10 (c) said segments having a first surface in a first color and an opposite second surface having a color similar to the color of the front surface of the second panel whereby a user may rotate individual segments to position the reverse and obverse segment surfaces to establish selected
- 15 alphanumeric characters.

5. (Currently Amended) The display of Claim ~~[[1]]~~ 11 wherein said display further includes a frame.

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6. (Currently Amended) The display of Claim ~~[[1]]~~ 11 wherein said panels ~~[[is]]~~ are fabricated from the group of materials consisting of plastic, cardboard, fiberboard and corrugated board.

5 7. (Currently Amended) The display of Claim ~~[[1]]~~ 11 further including a transparent cover extending over said first panel.

8. (Currently Amended) The display of Claim ~~[[1]]~~ 11 wherein said first color on the first surface of said segments is a ~~flourescent~~ fluorescent color and said second color on  
10 said second surface is a dark color.

9. (Currently Amended) The display of Claim ~~[[1]]~~ 11 wherein said character ~~[[set]]~~ sets comprises seven segments.

15 10. (Currently Amended) The display of Claim ~~[[1]]~~ 11 further including a stand supporting said display.

11. (New) A display comprising:

(a) a first panel having a front surface and a rear surface;

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- (b) at least one first character set on said front surface, said first character set comprising segments arranged in a manner corresponding to an alphanumeric display;
- (c) each of said segments being a generally elongated geometric shape having opposite ends;
- (d) said segments having a first surface in a first color and an opposite second surface having a color corresponding to the color of the front surface of the first panel;
- (e) at least one second character set on said rear surface, said character set comprising segments arranged in a manner corresponding to an alphanumeric display;
- (f) each of said segments being a generally elongated geometric shape having opposite ends;
- (g) said segments having a first surface in a first color and an opposite second surface having a color corresponding to the color of the rear surface of the panel; and
- (h) the segments on said first surface being connected *via* holes in said panel by elastomeric members to the segments on the second surface by

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elastomeric members whereby the user may rotate the segments on either  
surface to display a selected number.